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For Immediate Release

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Eagle Roofing Products Announces Opening of Great Plains and Midwest Sales Regions

RIALTO, Calif., Jan. 30, 2008 – Eagle Roofing Products, a division of Burlingame Industries, is proud to announce the opening of the Great Plains and Midwest sales regions. Eagle is excited to bring its superior level of service to customers in these areas.

The Great Plains region will be covered by our local representative in Colorado, Gary Manlove. Manlove has over 20 years of experience in the roofing industry, much of it while in Colorado. He's very pleased to be bringing Eagle's service to the states of Colorado, Wyoming, Nebraska, Kansas, North & South Dakota and western Missouri.

The Midwest region will be covered by our local representative in St. Louis, Jeff Ohley. Ohley's experience in the roofing industry spans 15 years. He will be introducing Eagle Roofing Products to roofers, builders, architects and distributors in Illinois, Indiana, Ohio, Michigan, Wisconsin, Minnesota, Iowa and eastern Missouri.

Eagle Roofing Products is a family owned company that has been in the tile roofing business for over 40 years. From these family roots, the company's business philosophy and vision have blossomed. Eagle wants to be the company of choice for its employees, its customers and their customers and its suppliers.

Eagle has grown to four concrete tile plants located in Phoenix, AZ, Stockton and Rialto, CA and Sumterville, FL. Eagle's growth has allowed the company to bring its business philosophy and innovative products to distributors, roofers, builders, architects and homeowners across the country.

Eagle has named its business philosophy The Eagle Way. It represents the company's commitment to listening to customers and reacting to meet their needs. Eagle understands that customers are different. Its extensive sales, manufacturing and customer service teams have been organized in a way that allows the company to understand these differences and provide an unmatched level of customer service.



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Eagle has recently expanded its product offering to include green building products. The Eagle Solar Roof, CRRC approved Cool Roof Tile, the Energy Saving Roof and an environmentally friendly manufacturing process make Eagle the leader among concrete tile manufacturers in green building initiatives. To lead the effort, Eagle has hired Jay Banister as the National Green Manager. The company's goal is to bring its customers trendsetting new technologies that allow for differentiation.

“No other concrete tile manufacturer offers the range of styles, colors and green building products that Eagle offers,” said Kevin Burlingame, President of Eagle Roofing Products. “We have the options that allow for unique, environmentally and economically sound choices that suit the architectural style of any project. The resulting beauty increases the value of the structure that it protects. We are very pleased to bring Eagle's level of products and customer service to the Great Plains and the Midwest.”

For additional information on Eagle Roofing Products, contact Melissa Pellerito, Eagle's marketing communications manager, at (909) 355-7000 or visit www.eagleroofting.com.

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About Eagle Roofing Products

Eagle Roofing Products, a division of Burlingame Industries, was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. From the beginning, Eagle Roofing Products has prided itself on building strong relationships with customers of all sizes by listening and responding to their requests. Eagle Roofing Products is continually expanding its production capacity and its market coverage in order to offer its superior products nationwide. Having earned AAA rating by the Better Business Bureau, Eagle maintains strong sales and customer service support at the local as well as national level. Eagle is also committed to seeking out trend setting technologies and products that help the environment while helping our customers and their customers. Our green building products and green manufacturing process are a major focus of the company's time and investments. For more information on Eagle Roofing Products, please visit www.eagleroofting.com.