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For Immediate Release

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Eagle Roofing Products Enhances the Beauty of the Promenade at Fulton Ranch Shopping Center

RIALTO, Calif., Oct. 30, 2007 – Eagle Roofing Products, a division of Burlingame Industries and leading manufacturer of quality concrete roof tile, today announced it was selected as the roof of choice for the Promenade at Fulton Ranch. Located in the heart of Chandler, Az., the Promenade shopping center looks like a quaint Italian Tuscan village with its high profile tiles, warm rustic colors and distinctive architecture.

Owned by Red Development, LLC, a developer and owner of shopping centers and commercial properties throughout the Midwest and Southwest, the Promenade is one of three integral components of Fulton Ranch, a 520-acre, lake-based lifestyle village. Opening in the Fall of 2007, this 15,000 square-foot lifestyle retail center features a specialty grocery, men's and women's fashions, home décor outlet, high-end restaurants and specialty retail properties alongside pedestrian accesses, lush landscaping and distinctive architecture.

"Eagle Roofing Products' wide range of styles and roof tile color options enable customers to differentiate their projects and achieve the architectural look they had envisioned," said Kevin Burlingame, president of Burlingame Industries. "In addition to aesthetics, our concrete roof tile's durability to withstand the elements and low life-cycle costs make it ideal for commercial as well as residential projects."

In selecting the materials and architectural components to be used for the Promenade project, the Butler Design Group, the development's architecture firm, aimed to incorporate materials that truly reflected the property's rustic Italian style. They achieved the cohesive look of the shopping center using Eagle's Camino Real concrete roof tile with Boosted Capistrano tiles. The Camino Real line offers a beautiful and naturalistic alternative to traditional clay tile without the prohibitive cost and extremely long wait time for product. The blended color variations of the concrete tile closely emulate clay to enable architects, builders and roofers to authentically re-create the look of Spanish Mission or Mediterranean architecture. Approximately 67 squares of tile were used to protect the five commercial buildings in the complex.

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"The color blend, texture and pitch of the finished boosted roof enhanced the overall beauty of the complex," said Bret Ryan, project manager for Butler Design Group. "The tile also adds a cohesive element to the center, complementing the buildings' trellises and rod iron work. Overall, we couldn't be happier with the outcome of using Eagle's concrete tile. We achieved a look that was far nicer than what we had originally anticipated and the affordability of the concrete tile in comparison to clay helped the project stay on budget."

Selected as an alternate roofing material over clay, both the architects and developer believed Eagle's concrete tile that would play into the look and feel of Old World Italian charm and knew it would be resilient enough to withstand the extreme heat of the Arizona summer. Eagle's roof tile was also chosen as product was readily available and could be delivered in a realistic timeframe to keep the development on schedule.

For additional information on Eagle Roofing Products, contact Melissa Pellerito, marketing communications manager for Eagle Roofing Products, at (909) 355-7000 or visit www.eagleroofing.com.

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About Eagle Roofing Products

Eagle Roofing Products, a division of Burlingame Industries, was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. From the beginning, Eagle Roofing Products has prided itself on building strong relationships with customers of all sizes by listening and responding to their requests. Eagle Roofing Products is continually expanding its production capacity and its market coverage in order to offer its superior products nationwide. Having earned AAA rating by the Better Business Bureau, Eagle maintains strong sales and customer service support at the local as well as national level. Eagle is also committed to seeking out trend setting technologies and products that help the environment while helping our customers and their customers. Our green building products and green manufacturing process are a major focus of the company's time and investments. For more information on Eagle Roofing Products, please visit www.eagleroofing.com.