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For Immediate Release

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EAGLE ROOFING PRODUCTS' EAGLE GREEN PROGRAM HELPS CUSTOMERS MEET GREEN BUILDING GOALS

RIALTO, Calif., Sept. 9, 2008 – Eagle Roofing Products, a division of Burlingame Industries, announced today that products in its national Green initiative may help projects qualify for green building requirements of national programs. These programs encompass nationally accepted benchmarks for the design, construction and operation of high-performance green construction, as well as industry-recognized standards for energy efficiency.

“As the only tile manufacturer to have implemented a comprehensive green program, Eagle takes its commitment to being environmentally friendly very seriously,” said Jay Banister, Eagle Roofing Products’ national green program manager. “Eagle is committed to delivering energy efficient products and implementing environmentally responsible practices for the benefit of builders and homeowners alike.”

Eagle Green, the company’s comprehensive program, delivers significant environmental benefits while providing builders and roofers with products and additional resources they can use to distinguish their homes and create incremental value. The initiative includes the Eagle Solar Roof, Cool Roof Tile, Eagle’s Energy Saving Roof and environmentally-friendly manufacturing and recycling practices that are currently in effect at the company’s manufacturing plants nationwide.

Green Building Agencies

There are many green building organizations, but five of the most well known and influential are listed below. Eagle’s green products and processes can help builders, architects, roofers and homeowners to meet the requirements of these organizations.

Leadership in Energy and Environmental Design (LEED®) – This third-party certification program provides a committee-developed rating system and set of guidelines for the creation of energy efficient buildings and residences that are kind to the environment and beneficial to its inhabitants. Eagle Green products can be instrumental in assisting builders and architects qualify their project for LEED points.



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Energy Star Program – This joint program of the U.S. Environmental Protection Agency and the U.S. Dept. of Energy outlines performance-based specifications that determine the most efficient products in a particular category. Products that meet these specifications earn the Energy Star label. In spring 2008, Eagle Roofing Products announced its Cool Roof Tile line earned “Energy Star” approval. Eagle’s Cool Roof Tile line was selected based on the product’s ability to reflect sunlight and therefore heat from the roof, helping to prevent heat transfer into the home, resulting in up to a 30 percent savings in energy bills.

Cool Roof Rating Council (CRRC) – This independent and non-biased organization has established a rating system that details the solar reflectance and material emittance for roofing products. The goal of CRRC approved products is to improve energy efficiency of the buildings they cover while positively impacting the environment. Eagle’s series of Energy Star products officially earned an energy-efficient, “cool roof” rating by the CRRC. In many cases, use of Eagle’s Cool Roof Tiles can help save homeowners as much as 10 to 30 percent on energy bills. The organization’s strict product-rating program is widely accepted as the standard by roofing manufacturers, building code organizations, energy service providers, architects and specifiers, property owners and community planners.

National Association of Homebuilders (NAHB) – The organization constructed its Model Green Home Building guidelines to provide a nationally recognized manual to building homes that protect the environment while seeing to the comfort of its inhabitants. The organization pulls together many smaller local and regional green building guidelines into one easy-to-understand source. Points are awarded for meeting criteria in each of seven sections and homes can qualify for one of three levels. Eagle roof tile products and services help builders qualify for points in categories including use of recycled-content building materials and use of locally available, indigenous materials.

California’s Title 24 – In 1978, California established the Energy Efficiency Standards for residential and non-residential buildings. Reducing the state’s energy consumption is the aim of the standards and requirements established by the code for the construction of residential, commercial, institutional and public buildings. Installation of Eagle’s roof tile products can assist builders to meet or exceed local energy efficiency codes, thereby enabling them to receive state rebates from participating utility companies.

For additional information on Eagle Roofing Products or its Green initiative, contact Melissa Pellerito, Eagle’s marketing communications manager, at (909) 355-7000 or visit www.eagleroofing.com.



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About Eagle Roofing Products

Eagle Roofing Products, a division of Burlingame Industries, was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. From the beginning, Eagle Roofing Products has prided itself on building strong relationships with customers of all sizes by listening and responding to their requests. Eagle Roofing Products is continually expanding its production capacity and its market coverage in order to offer its superior products nationwide. Having earned AAA rating by the Better Business Bureau, Eagle maintains strong sales and customer service support at the local as well as national level. Eagle is also committed to seeking out trend setting technologies and products that help the environment while helping our customers and their customers. Our green building products and green manufacturing process are a major focus of the company's time and investments. For more information on Eagle Roofing Products, please visit www.eagleroofing.com.