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For Immediate Release

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## **Eagle Roofing Products Receives Energy Star Approval For Cool Roof Tile**

### *Certification Underscores Manufacturer's Commitment to Producing Energy-Efficient "Green" Products*

**RIALTO, Calif., April 17, 2008** –A leader in the industry in manufacturing energy-efficient, “green” roof tile solutions, Eagle Roofing Products, a division of Burlingame Industries, today announced its Cool Roof Tile line has earned “Energy Star” approval. Eagle’s Cool Roof Tile line was selected based on the product’s ability to reflect sunlight and therefore heat from the roof, helping to prevent heat transfer into the home, resulting in up to a 30 percent savings in energy bills.

“Eagle’s Cool Roof Tile line was designed to contribute to the creation of an energy efficient home or commercial building,” said Jay Banister, Eagle Roofing Products’ National Green Program Manager. “The result means less work for the air conditioner, less expenditure of energy and ultimately lower electrical bills for the owner.”

The Cool Roof Tile is designed to reflect sunlight and heat away from the roof surface making the product eligible for Energy Star approval, a series of energy efficiency guidelines set by the U.S. Environmental Protection Agency (EPA) and U.S. Department of Energy. Eagle’s Cool Roof Tile offering is part of the company’s “Eagle Green” initiative, which includes the Eagle Solar Roof, Energy Saving Roof and an environmentally friendly manufacturing process.

### **Energy Star Certification**

The Energy Star program outlines performance-based specifications that determine the most efficient products in a particular category. Products that meet these specifications, like Eagle’s Cool Roof Tile, earn the Energy Star label.

“Customers re-roofing with products from Eagle’s Cool Roof Tile line with Energy Star approval also may qualify for available rebates through local utility companies,” Banister said. “For example, Southern California Edison’s Cool Roof Rebate Program offers residential customers rebates from .10 cents to .20 cents per square foot for re-roofing projects. In addition



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to subsidizing the overall cost of a re-roofing project, customers will benefit from the long term electricity cost reductions these new roofing materials offer.”

Eagle’s series of Energy Star products incorporates multiple profiles and represents reflective roof tile choices in over 20 colors that have also officially earned an energy-efficient, “cool roof” rating by the Cool Roof Rating Council (CRRC). The strict product-rating program of the CRRC is widely accepted as the standard by roofing manufacturers, building code organizations, energy service providers, architects and specifiers, property owners and community planners.

Qualified Energy Star roofing materials lower roof surface temperatures, which, in turn decrease the amount of heat transferred into a building or home. This promotes energy conservation by reducing the amount of air conditioning needed to cool a building or home. According to Energy Star, peak cooling demand can be reduced by 10 to 15 percent.

Energy Star rated products not only help homeowners reduce utility bills while helping the environment, they also offer builders, architects and roofing contractors a significant means to differentiate themselves and their projects from competitors.

For additional information on Eagle Roofing Products, its Energy Star Cool Roof Tile or Green Program Initiative, contact Melissa Pellerito, marketing communications manager for Eagle Roofing Products, at (909) 355-7000 or visit [www.eagleroofting.com](http://www.eagleroofting.com).

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### **About Eagle Roofing Products**

Eagle Roofing Products, a division of Burlingame Industries, was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. From the beginning, Eagle Roofing Products has prided itself on building strong relationships with customers of all sizes by listening and responding to their requests. Eagle Roofing Products is continually expanding its production capacity and its market coverage in order to offer its superior products nationwide. Having earned AAA rating by the Better Business Bureau, Eagle maintains strong sales and customer service support at the local as well as national level. Eagle is also committed to seeking out trend setting technologies and products that help the environment while helping our customers and their customers. Our green building products and green manufacturing process are a major focus of the company’s time and investments. For more information on Eagle Roofing Products, please visit [www.eagleroofting.com](http://www.eagleroofting.com).