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For Immediate Release

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Eagle Roofing Products Introduces Wood Shake Replacement Tile

RIALTO, Calif., Dec. 2, 2008 – Eagle Roofing Products, a division of Burlingame Industries, is proud to announce the introduction of Ce-DUR™, an incredibly lightweight and durable wood shake replacement tile. Using advanced technology to replicate the warm look and texture of hand-split cedar, Ce-DUR delivers the durability and unsurpassed weather protection benefits most often found in concrete roof tile.

While Eagle's traditional roof tile products are made of concrete, Ce-DUR is made of thermoset polymer plastic polyurethane material. Eagle has acquired the Ce-DUR manufacturing rights from Endurall Technologies. Ce-DUR shake is manufactured using a proven, high quality modified reaction injection molding (RIM) system. Environmentally friendly, the shake uses no trees or lumber but is molded from actual cedar samples to create a realistic wood appearance.

“Eagle is excited to have added Ce-DUR shake to our family of roof tile choices,” said Kevin Burlingame, President of Burlingame Industries. “With its authentic wood look and technologically advanced material composition, this new product has proven to be a viable roofing and re-roofing alternative that will set a new standard for beautiful, long-lasting, weather-proof home protection.”

Installed on homes throughout Colorado for the past ten years, Ce-DUR shake has proven to be ideally suited for extremely harsh weather conditions. It offers customers superior protection from snow and hail, providing self-healing capabilities that make hail damage a temporary phenomenon. Ce-DUR is a closed-cell material that compresses at impact; as heat is absorbed through normal sun exposure, the compression relaxes and the cells return to their original state, repairing dents. Ce-DUR has a wind rating of up to 100 mph; a 110 mph rating can be achieved by reducing the exposure and using special fasteners. A Class A fire rating is achievable with the installation of readily available and approved underlayment.

Unlike conventional hand-spilt cedar, Ce-DUR is also virtually non-absorbent eliminating the freeze/thaw cycle effects that can cause snow release/sliding, splitting, warping, rotting or fungus growth in standard wood shake. The product is competitively priced with other simulated wood shake products and requires no special tools, hardware or accessories so it can be easily installed directly on the deck with traditional fasteners. Weighing approximately 170 pounds per roofing



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square, the lightweight Ce-DUR shake requires no additional roof support or engineering as long as the existing building structure and deck are sound.

The product is protected by a Lifetime Transferable Limited Product Warranty.

According to Burlingame, the company will distribute Ce-DUR products through Eagle's sister company EagleTech, a new division of Burlingame Industries that will oversee distribution of this and future advanced composition roofing products through our existing Distribution channels. For additional information on Ce-DUR, EagleTech, or Eagle Roofing Products, contact Melissa Pellerito, Eagle's marketing communications manager, at (909) 355-7000 or visit www.eagleroofing.com.

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About Eagle Roofing Products

Eagle Roofing Products, a division of Burlingame Industries, was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. From the beginning, Eagle Roofing Products has prided itself on building strong relationships with customers of all sizes by listening and responding to their requests. Eagle Roofing Products is continually expanding its production capacity and its market coverage in order to offer its superior products nationwide. Having earned AAA rating by the Better Business Bureau, Eagle maintains strong sales and customer service support at the local as well as national level. Eagle is also committed to seeking out trend setting technologies and products that help the environment while helping our customers and their customers. Our green building products and green manufacturing process are a major focus of the company's time and investments. For more information on Eagle Roofing Products, please visit www.eagleroofing.com.