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Eagle Roofing Products Celebrates 20 Years of Success

Rialto, Calif., October 16, 2009 — Eagle Roofing Products celebrates 20 years of listening to customers and working diligently to be their company of choice. The company's success over the last two decades is a testament to the strong relationships between trade partners and the people of Eagle. Eagle is grateful to both its long-standing and new customers for support through the years and looks forward to many more years of mutual success.

Eagle's very first concrete tile order was purchased on October 16, 1989 by Valley Roofing (formerly Fanning Roofing) for a new home built by Bowden Development. Eagle is proud to say that Valley Roofing continues to be a valued customer today.

Founded in 1989 as an American owned and operated family company

Eagle Roofing Products is a division of Burlingame Industries, a California based privately held, family-owned organization that has been in the roofing industry for over 40 years. From these family roots, its business philosophy and vision have blossomed. Eagle began operations in the fall of 1989 with one high-pressure concrete tile extrusion machine. Today, Eagle operates concrete tile and lightweight synthetic roofing material plants across the country. The company has also expanded to provide rooftop solar solutions for both residential and commercial applications.

“Eagle has expanded considerably over the years, both in terms of geography and product options. While we are proud of our expansion, we always keep our ultimate goal in mind—providing superior customer service to each of our valued customers, large and small,” said Seamus Burlingame, chief operating officer of Eagle Roofing Products.

The Eagle Way is a commitment to understanding our customers' individual needs

Over the years, Eagle has grown due to a philosophy that revolves around growing personal relationships. The vision starts with our employees and is reflected in relationships with customers and business partners. Having built a reputation as the preferred company to do business with, Eagle listens to customers and reacts quickly to satisfy their needs.

“Eagle understands that every employee, customer and supplier has a choice,” said Kevin Burlingame, president of Eagle Roofing Products. “Eagle wants to be the company of choice for our team members and their families, our customers and their customers and our suppliers.”

From traditional concrete roof tile to innovative solar solutions and energy saving roofing

From concrete roof tile to lightweight synthetic wood shakes to the Eagle Solar Roof and Energy Saving Roof, Eagle focuses on developing products our customers need now and anticipating the



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products they'll need in the future. Eagle has committed significant resources to develop a cohesive green building program called Eagle Green which is focused on delivering energy-efficient products and systems. Eagle Green includes products and environmentally responsible practices that will provide greater energy efficiency, reduce waste and pollution as well as preserve needed resources. These products include: the Eagle Solar Roof, a rooftop solar solution for residential and commercial projects; ENERGY STAR and Cool Roof Rating Council approved Cool Roof Tile, reflective roof tile that helps to reduce cooling costs; the Energy Saving Roof, an installation system that allows for ventilation between the tile and roof deck resulting in less heat transfer into the home or building; and an environmentally responsible manufacturing process that employs pre-consumer recycled content in the manufacture of concrete tile as well as energy efficient air compressors and lighting in Eagle's plants.

According to Eagle's Founder and Chairman, Bob Burlingame, "When we founded Eagle back in 1989, I knew its success was dependent on listening to customers and doing all we could to meet their needs. Recognition of each customer's individual situation is the key to building strong and lasting relationships. I am proud to say that Eagle Roofing Products is successful today, 20 years after its first order, because we understand the needs of our customers."

For additional information on Eagle Roofing Products, the Eagle Solar Roof and the rest of the Eagle Green program, contact Melissa Pellerito, Eagle's marketing communications manager, at (949) 648-0512 or visit www.eagleroofting.com.

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About Eagle Roofing Products

Eagle Roofing Products, a division of Burlingame Industries, was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. From the beginning, Eagle Roofing Products has prided itself on building strong relationships with customers of all sizes by listening and responding to their requests. Eagle Roofing Products is continually expanding its production capacity and its market coverage in order to offer its superior products nationwide. Having earned AAA rating by the Better Business Bureau, Eagle maintains strong sales and customer service support at the local as well as national level. Eagle is also committed to seeking out trend setting technologies and products that help the environment while helping our customers and their customers. Our green building products and green manufacturing process are a major focus of the company's time and investments. For more information on Eagle Roofing Products, please visit www.eagleroofting.com.