



## FOR IMMEDIATE RELEASE

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## **Reduce, Reuse, Recycle; Eagle Roofing Products Leads by Example** ***Concrete roof tile manufacturer sets industry standard for recycling practices***

RIALTO, Calif., April 17, 2007 — Eagle Roofing Products, a leading manufacturer of quality concrete roof tile, is doing its part to help the environment through the implementation of responsible manufacturing practices at all of their facilities.

“As a company, we feel strongly about doing what we can to help reduce waste and make a positive impact on the environment. We’re trying to set an example for the industry and hope that others will follow. As a business owner, it’s really the right thing to do,” said Kevin Burlingame, president of Burlingame Industries, Inc.

Today, Eagle surpasses all other concrete tile manufacturers in its focus on recycling activities and strives to reduce haul-off from all of its plants to a minimum through implementation of the following environmentally-friendly practices:

### ***Lessening landfill deposits***

- Crushing reject tile so that it can be re-introduced into the manufacturing process
- Re-introducing all wet-mix materials into the manufacturing process, including water and oxides
- Compacting trash that cannot be recycled

### ***Reducing air pollution***

- Employing a low-nox process in tile curing chambers

### ***Choosing environmentally-friendly products***

- Using water based tile sealers
- Using synthetic oils on machinery when possible due to their long life-span
- Choosing the most environmentally-responsible technology available when purchasing new equipment

### ***Recycling and reusing***

- Using recycled restaurant fryer oil for the tile mold release process – the oil is vegetable based
- Recycling engine oil and filters from plant equipment
- Reusing and recycling industrial wash-down water
- Repairing and reusing wood tile pallets whenever possible

### **Concrete roof tile – an energy-efficient, naturally green product**

Additionally, concrete roof tile offers energy-saving benefits through its energy-efficient properties. New research shows that tile roofing’s mass, reflectivity and ventilation beneath the tiles contribute to a reduction of heat transference of at least 50 percent, when compared to a traditional asphalt shingle roof. Tile is also recyclable, resulting in less material ending up in the landfill.

### **About Eagle Roofing Products**

Eagle Roofing Products, a division of Burlingame Industries, was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. From the beginning, Eagle Roofing Products has prided itself on building strong relationships with customers of all sizes by listening and responding to their requests. Eagle Roofing Products is continually expanding its production capacity and its market coverage in order to offer its superior products nationwide while maintaining strong sales and customer service support at the local level. For more information on Eagle Roofing Products, please visit [www.eaglerroofing.com](http://www.eaglerroofing.com).

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