



## FOR IMMEDIATE RELEASE

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## **Eagle Roofing Products Opens Tile Roof Design Centers in Boca Raton and Orlando**

***New design centers provide personal touch, add value for design professionals and homeowners***

ORLANDO, Fla., April 30, 2007 – A leading manufacturer of quality concrete roof tile, Eagle Roofing Products Florida LLC, today announced the opening of two new design centers in Florida. Following the recent opening of its new manufacturing facility in Sumterville, Fla., the design centers serve as invaluable resources for builders, architects, designers, roofing contractors and homeowners in the Florida market.

The first of their kind in the area, the new design centers offer provide the opportunity to view the company's product line in person and in a friendly environment. The centers offer more than 2,000 square feet of product displays and are conveniently located in the Boca Raton Design Center in Boca Raton and at the North Lake Business Park in north Orlando.

A beautiful roof is one of the most important architectural elements of a well-designed home. Eagle's new design centers play a key role in assuring design professionals and homeowners they are making the best choice in color, texture, style and quality. Being able to provide this extra level of customer service proves that Eagle understands what customers need to make one of the most vital decisions for a home's exterior.

### **A visit to an Eagle design center includes:**

- A place to meet with enthusiastic, knowledgeable representatives focused on making the tile selection process easy through helpful information on Eagle products, supporting components and installation
- An opportunity to preview a wide range of product samples in a variety of the most popular profiles and colors – Eagle offers a range of colors and styles that are unmatched in the industry
- A source for obtaining address lists of locally installed Eagle products for customers and/or design professionals interested in viewing the product on a finished home
- A central pick-up station for architects requesting Eagle's architectural binders, color chips and color selector sheets, as well as a single source location for answering design professional's technical questions

### **Eagle's new Sumterville manufacturing facility**

Measuring 228,000 square feet, the new facility is located on more than 50 acres in the city of Sumterville. The plant is now operating four production lines capable of producing more than 160,000 squares of concrete tiles a month, roughly enough tiles to cover and protect 60,000 homes each year. The new manufacturing plant is currently producing many of Eagle's popular tile profiles in colors and blends that are most appropriate for the Florida and Southeast market.

### **About Eagle Roofing Products Florida LLC**

Eagle Roofing Products Florida LLC, a subsidiary of Burlingame Industries, was founded in 2006 with the goal of manufacturing quality concrete roof tile in a modern, automated and high-speed plant. Eagle prides itself on building strong relationships with customers of all



sizes by listening and responding to their requests. In addition to providing superior customer service, Eagle provides a myriad of profiles and colors to suit the needs of Florida and Southeast customers. For more information on Eagle Roofing Products, please visit [www.eagleroofting.com](http://www.eagleroofting.com) or call 800-300-3245.

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