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For Immediate Release

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Eagle Roofing Products Appoints Jay Banister As National Green Program Manager

RIALTO, Calif., September 24, 2007 – Leading the roofing industry through its commitment to the environment, Eagle Roofing Products, a division of Burlingame Industries, today announced the appointment of Jay Banister as National Green Program Manager.

Banister comes to Eagle Roofing Products with years of experience in roof tile sales and marketing, financial analysis, as well as a solid background in the solar industry. In his role as program manager, Banister will assist the company build its leadership position in this growing movement through the introduction of “green” products and implementation of new systems.

As part of his responsibilities, Banister will develop programs that deliver significant environmental benefits and provide builders and roofers with resources they can use to distinguish their homes and create incremental value. He is also tasked with educating customers on how to take advantage of benefits from available government and green organization programs and simplifying the process by which they can participate in Eagle’s energy efficient program.

“There is a rising customer demand for energy-efficient, green products as well as a growing inclination to work with companies like Eagle that take their responsibility to the environment seriously,” said Kevin Burlingame, president of Burlingame Industries, Inc. “We are extremely excited to have Jay join the Eagle team and believe his appointment demonstrates our deep commitment to giving customers innovative products, knowledge and full service they require to compete in a changing market.”

Under Banister’s leadership Eagle has committed significant resources to develop a cohesive green program focused on delivering, energy-efficient products and systems. Eagle’s Green program initiative includes products and environmentally responsible practices that will provide greater energy efficiency, reduce waste and pollution as well as preserve needed resources. The program will initially include:



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- **Eagle Solar Roof™** –Eagle is the first concrete roof tile manufacturer to offer a complete energy efficient, solar roofing solution in a variety of colors to enhance the beauty of any architectural style.
- **Eagle Energy Saving Roof** – This installation method utilizes several Eagle accessory products to install the roof in an energy efficient manner. A completed concrete tile roof system provides airflow under the tile as well as reflectance and emittance of the tile itself that can reduce heat transfer into the attic by up to 50% when compared to asphalt roofs. The result means less work for the air conditioner, less expenditure of energy and lower electrical bills for the end user.
- **Eagle Reflective Roof Tile** – Eagle has submitted a selection of products to the Cool Roof Rating Council (CRRC) for reflectivity testing and approval. Certain Eagle colors will soon be eligible for rebates through homeowner’s utility companies. Homes built with CRRC rated products may also be compliant with California’s 2008 Title 24 requirements. Once CRRC ratings have been achieved, Eagle will submit these products for Energy Star approval.
- **Eagle Manufacturing Process** – The company continues to surpass all other concrete tile manufacturers in its recycling and environmentally friendly efforts. A variety of measures have been implemented to significantly reduce haul-off from its plants.

Eagle’s recycling practices are currently in effect at each of the company’s manufacturing plants nationwide. For additional information on Jay Banister and Eagle’s Green Initiative, contact Dave Mills, Director of National Market Development for Eagle Roofing Products, at (909) 355-7000 or visit www.eagleroofing.com.

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About Eagle Roofing Products

Eagle Roofing Products, a division of Burlingame Industries, was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. From the beginning, Eagle Roofing Products has prided itself on building strong relationships with customers of all sizes by listening and responding to their requests. Eagle Roofing Products is continually expanding its production capacity and its market coverage in order to offer its superior products nationwide. Having earned AAA rating by the Better Business Bureau, Eagle maintains strong sales and customer service support at the local as well as national level. Eagle is also committed to seeking out trend setting technologies and products that help the environment while helping our customers and their customers. Our green building products and green manufacturing process are a major focus of the company’s time and investments. For more information on Eagle Roofing Products, please visit www.eagleroofing.com.