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**Eagle Roofing Products Showcases New Artisan Tile
at Florida Roofing and Sheet Metal Expo (FRSA)**

*Any type of structure will benefit from Artisan's dramatic aesthetics
and the inherent benefits of an energy-efficient concrete tile*

RIALTO, Calif., June 22, 2011 – Eagle Roofing Products will unveil its new line of energy-efficient clay-like tiles at the Florida Roofing and Sheet Metal Expo, June 22 – 25, at the Orange County Convention Center in Orlando. Inspired by an authentic hand-made looking tile, the Artisan Series is available in an array of striking colors combinations.

“Our new Artisan product is unlike anything else on the market today,” said Hawk Kinney, Florida Sales Manager for Eagle Roofing Products. “The concrete tiles are created in a single base color and treated with a unique process that creates random streaks in beautiful accent colors so that no two tiles look the same. The result is a rustic, natural aesthetic in a durable, easy-to-install concrete tile that will dramatically enhance any structure with striking beauty.”

The Artisan Series is currently available in the popular Capistrano profile. Like all Eagle Roofing Products, these products:

- Are Class A fire rated.
- Have a Class 3 & 4 hail ratings per FM4473.
- Meet the 2009 International Building Code (IBC) and the 2009 International Residential Code (IRC).
- Pass freeze-thaw requirements.
- Exceeds current seismic load requirements.
- May help reduce cooling costs by reducing heat transfer into the attic due to the airspace under the tile, as well as its highly reflective surface.
- Is protected by a lifetime, transferable, limited product warranty.



Artisan is the concrete roofing tile of choice for Coral Springs, Fla. homebuilder Centerline Homes, which anticipates placing Artisan tiles on many of its 2,000 homes within its new Eagle Creek Country Club community in the Lake Nona area of Orlando. *Builder* Magazine recently honored Centerline Homes as one of the nation's Top 100 Builders for 2010.

"Centerline Homes offers our customers at Eagle Creek a tremendous value for their home buying dollar with unique and innovative designs, quality construction and a long list of included luxury features such as Eagle Roof Tile." stated Jeffrey Auchter, vice president of marketing for Centerline Homes. "We take our value commitment very seriously, and that is why we partner with Eagle Roofing. We're very excited about their new Artisan line of roof tile products and Eagle's outstanding reputation for product reliability and customer service."

A tile roof is one of the longest-lasting roofing products you can buy. And it's as beautiful as it is durable. It can withstand rain, snow, high winds and scorching heat, while providing years of worry-free performance. Eagle Roofing offers a wide range of styles and colors, including the new Artisan Series, which enhances any architecture, resulting in curb appeal that simply is not available with other roofing materials.

To find out more about Eagle's new Artisan Series and other tile roofing solutions, visit our website at: www.eagleroofting.com.

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About Eagle Roofing Products

Eagle Roofing Products, a division of Burlingame Industries, was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. From the beginning, Eagle Roofing Products has prided itself on building strong relationships with customers of all sizes by listening and responding to their requests. Eagle Roofing Products is continually expanding its production capacity and its market coverage in order to offer its superior products nationwide. Having earned the AAA rating by the Better Business Bureau, Eagle maintains strong sales and customer service support at the local as well as national level. Eagle is also committed to seeking out trend setting technologies and products that help the environment while helping our customers and their customers. Our green building products and green manufacturing process are a major focus of the company's time and investments. For more information on Eagle Roofing Products, please visit www.eagleroofting.com.