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Eagle Roofing Tiles Enhance Extreme Makeover: Home Editions' Rebuild for Charitable-Centric Family

Homebuilder chooses Eagle Roofing's concrete tiles for their beauty, durability and, energy efficiency.

RIALTO, Calif., Feb 13, 2011 – When LifeStyle Homes partnered with *Extreme Makeover: Home Edition* to rebuild a home for a deserving family in Cocoa Beach, Fla., Eagle was the builder's roofing product supplier of choice for the two-story, Key West style home. The company's Double Eagle Bel Air Arcadia concrete roofing tiles and trim pieces were among the building products showcased during ABC's *Extreme Makeover: Home Edition's* Feb. 13 episode.

Extreme Makeover: Home Edition, Sundays 8/7c on ABC, is a reality television series providing home renovations or rebuilds for deserving families. The Feb. 13th episode showcased Joe and Cindy Hurston and their three children. For 25 years, the Hurstons have been helping others through their international relief work. Now the Hurston family's is being helped after their home suffered extensive interior water damage making the house uninhabitable and the Hurstons homeless for a year. For more information on the Hurston family, go to: <http://www.extrememakeoverspacecoast.com> and www.abc.go.com/shows/extreme-makeover-home-edition.

"One of Eagle's core values is to give back to the communities we serve," said Hawk Kinney, Florida sales manager for Eagle Roofing Products. "Assisting with the rebuild for such a deserving family is a good fit for our community advocacy program. Not only does this family have a wonderful new home, but they now have a roof that will last for the life of the structure and provides increased energy efficiency, durability and performance."

Rialto, Calif.-based Eagle Roofing Products is a division of Burlingame Industries and a leading manufacturer of concrete roofing tiles. Family owned and operated for 40 years, Eagle Roofing Products is widely recognized for their selection of styles and colors and unmatched customer service. Eagle roof tiles are Class A fire rated and are protected by a lifetime, transferable limited warranty.

"It is incredible how our subcontractors and suppliers came together to build a home in this tough economy for this deserving family," said Jake Luhn, CEO of Lifestyle Homes. "It was a big commitment for Eagle to support this project so wholeheartedly. All of us, Lifestyle Homes, the *Extreme Makeover: Home Edition* team and the Hurstons, appreciate Eagle supplying the roofing products."



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LifeStyle Homes has been building fine homes throughout Brevard County, Fla. for more than 25 years. Eagle Roofing Products is Lifestyle Homes' exclusive provider of concrete roofing tiles.

"We use only Eagle products for our tile roofs so that tells you how we feel about the company and its products," said Luhn. "For our customers, I like the selection Eagle offers. Of course quality is important, but our homeowners trust that if I recommend Eagle tiles that the quality is there. All they have to do is choose color and style they want."

Lifestyle Homes' designers specified Eagle products for the Hurston's 5,000-square-foot home, and Jim Underwood Roofing installed the concrete tile roof.

"I was pleased to hear that Eagle products were chosen for roofing the house," said Underwood, who has been installing roofs throughout Brevard County for more than 30 years. "I use Eagle products exclusively when I roof a house with tile because their products and customer service are very good."

Learn more about Eagle Roofing Products and all of our energy efficient roofing solutions at www.eagleroofing.com.

About Eagle Roofing Products

Eagle Roofing Products, a division of Burlingame Industries, was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. From the beginning, Eagle Roofing Products has prided itself on building strong relationships with customers of all sizes by listening and responding to their requests. Eagle Roofing Products is continually expanding its production capacity and its market coverage in order to offer its superior products nationwide. Having earned AAA rating by the Better Business Bureau, Eagle maintains strong sales and customer service support at the local as well as national level. Eagle is also committed to seeking out trend setting technologies and products that help the environment while helping our customers and their customers. Our green building products and green manufacturing process are a major focus of the company's time and investments. For more information on Eagle Roofing Products, please visit www.eagleroofing.com.

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